

Bruno Hoepers

CONTACT INFORMATION

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ACADEMIC APPOINTMENT

Visiting Assistant Professor of Latin American Politics, Wake Forest University 2022-

EDUCATION

Ph.D. Political Science, University of Pittsburgh 2020
Dissertation title: "Government Advertising, Political Behavior and Electoral Effects in Brazil"
Committee: Steven E. Finkel (co-chair), Scott J. Morgenstern (co-chair), Scott W. Desposato, Pablo Fernandez-Vazquez
Fields: Comparative Politics, Political Behavior

Advanced Certificate in Latin American Social and Public Policy CLAS, University of Pittsburgh 2014

M.A. Political Science, University of Pittsburgh 2012

B.A. Political Science, Universidade de Brasília (UnB) 2007

RESEARCH INTERESTS

Comparative Politics in Latin America, Brazilian Politics, Government Advertising, Executive Politics and Bureaucracy, Economic Voting and Accountability, Comparative Political Behavior.

PEER REVIEWED PUBLICATIONS

Praça, S., Freitas, A., & Hoepers, B. (2012). "The turnover of political appointees in the Brazilian federal government, 2010-2011." *Novos Estudos - CEBRAP*, 91-107.

Praça, S., Freitas, A., & Hoepers, B. (2011). "Political Appointments and Coalition Management in Brazil, 2007-2010." *Journal of Politics in Latin America*, 3(2), 141-172.

Rennó, L. R., & Hoepers, B. (2010). "Strategic punitive voting: transfer of votes in the 2006 presidential election." *Novos Estudos - CEBRAP*, 141-161.

UNDER REVIEW

Hoepers, B. "Does Government Advertising Change Citizens' Attitudes?"

POLICY PUBLICATIONS

Steven E. Finkel, Christopher A. Belasco, Bruno Hoepers, Caitlin Corrigan, and Michael Neureiter (2016). Evaluating Legal Institutional Reforms in Countries with Weak Rule of Law: The Pitt Vis Moot Experience. *Report submitted to the Center for International Legal Education, University of Pittsburgh*.

WORKS IN PROGRESS

"Does Government Advertising Benefit the Incumbent Party Electorally? A Subnational Analysis in Argentina."

"Promoting the President's Policies: Investment in Government Advertising by the Brazilian Ministries."

"Presidential Investment in Government Advertising and Its Effects in Brazil (2008-2019)"

“Local News Deserts and their Impact on Political Participation in Brazil”.

“The Promotion Patterns to General in the Brazilian Army.”

INVITED
PRESENTATIONS

Brazilian Army General-Staff (EME), Brasilia (DF) -
“The Promotions to General in the Brazilian Army”

May 2022

Thirty Years of Democracy in Brazil: A Research Workshop,
Notre Dame (IN) - “Politicization, Political Appointments, and
Corruption in the Brazilian Ministries.”

April 2015

CONFERENCE
PRESENTATIONS

September 2020, “Does Political Advertising Change Citizens’ Attitudes?” was presented at the American Political Science Association Virtual Meeting (APSA).

August 2018, “The Political Determinants of Força Nacional Deployment in Brazil, 2004-2016.” was presented at the Annual Meeting of the American Political Science Association (APSA) (with Douglas Block).

April 2018 “Does Government Advertising Compensate for Economic Underperformance? An Analysis at the Municipal-level in Brazil.” was presented at the Annual Meeting of the Midwest Political Science Association (MPSA).

September 2016 “Promotions to General in the Brazilian Army: Does Civilian Input Matter?” was presented at the Annual Meeting of the American Political Science Association (APSA).

November 2015 “Politicization, Political Appointments, and Corruption in Brazilian Federal Ministries” was presented at the Latin American Social and Public Policy (LASPP) Conference.

April 2015 “Politicization, Political Appointments, and Corruption in Brazilian Federal Ministries” was presented at the Annual Meeting of the Midwest Political Science Association (MPSA).

August 2014 “Politicization, Political Appointments, and Corruption in the Brazilian Ministries” was presented at the Brazilian Studies Association Conference (BRASA).

April 2014 “Does the Introduction of Public Funding Lead to More Representative Legislatures? A Panel Analysis of 58 Democracies” was presented at the Annual Meeting of the Midwest Political Science Association (MPSA).

August 2013 “Hitting the Campaign Trail in a Semi-Democratic Regime: Assessing the Determinants and Effects of Chavez and Capriles’ Visits in the 2012 Venezuelan Presidential Election” was presented at the Annual Meeting of the American Political Science Association (APSA).

May 2013 “The Determinants and Effects of Presidential Candidates’ Travels in Brazil (1989-2010)” was presented at the Latin American Studies Association Conference (LASA).

April 2013 “Hitting the Campaign Trail in Venezuela: Assessing the Determinants and Effects of Chavez and Capriles’ Visits in the 2012 Presidential Election” was presented at the Annual Meeting of the Midwest Political Science Association (MPSA).

May 2012 “The Determinants of Vote Buying in Brazil: Taking Contextual Factors into Account” was presented at the Latin American Studies Association Conference (LASA).

September 2011 “Political Appointments and Coalition Management in Brazil, 2007-2010” was presented at the Annual Meeting of the American Political Science Association (APSA) (with Sérgio Praça and Andréa Freitas).

TEACHING EXPERIENCE	Instructor of record - Brazilian Politics POL 242 Q, Wake Forest University	2022
	Instructor of record - Comparative Political Behavior POL 242 P, Wake Forest University	2022
	Instructor of Record - Lecture Series on Research Methods. Rondeli Foundation, Georgian Foundation for Strategic and International Studies. Tbilisi, Georgia	Nov-Dec 2018
	Instructor of Record - Latin American Politics PS 1321, University of Pittsburgh	Summer 2016
	Lecturer - Brazil Today short course University of Pittsburgh	Fall 2015
	TF - Research Methods in Political Science PS 700, University of Pittsburgh	2015
	TF - World Politics PS 500, University of Pittsburgh	2014
	TF, TA - Political Theory and Analysis PS 600, TF, University of Pittsburgh PS 600, TA, University of Pittsburgh	2014 2013
	TF - American Political Process PS 200, University of Pittsburgh	2013
	TA - Political Theory: Machiavelli to Rousseau PS 1602, University of Pittsburgh	2012
	TA - International Organization PS 1503, University of Pittsburgh	2011
RESEARCH ASSISTANTSHIPS	RA for prof. Steven Finkel and Christopher Belasco Conducted literature review and data analysis on a civic education research for the University of Pittsburgh	Fall 2015 - Spring 2016
	RA for prof. Steven Finkel Conducted review of literature on electoral violence	Spring 2012
	RA, <i>University of California, San Diego</i> , UCSD	

	Conducted content analysis on political communication as part of the research project of the <i>National Science Foundation</i> under the supervision of professor Scott Desposato	2007
	RA, <i>University of California, San Diego</i> , UCSD Conducted experimental research protocols with participants and prepared the media lab under the supervision of professor Scott Desposato. Research: <i>The Impact of Negative Campaigning in New Democracies: Results from an Experiment in Brazil</i>	2006
SCHOLARSHIPS AND GRANTS	Summer Research Grant ICPSR Summer Program in Quantitative Methods of Social Research, Time Series Analysis. University of Pittsburgh, Department of Political Science	2015
	Intenational Studies Fund (ISF) University of Pittsburgh	2014
	University of Pittsburgh A&S-PBC and Alumni Travel Fellowship University of Pittsburgh	2013
	Summer Research Grant ICPSR Summer Program in Quantitative Methods of Social Research, Causal Inference. University of Pittsburgh, Department of Political Science	2013
	CLAS Travel to Professional Meeting Grant	2012
	Latin American Social and Public Policy Fellowship (LASPPF)	2010-2011
	PIBIC/CNPq Fellowship Brasilia, Brazil	2005-2006
METHODOLOGICAL TRAINING	ICPSR Summer Program in Quantitative Methods of Social Research Time Series Analysis Causal Inference	2015 2013
COMPUTER SKILLS	Stata, Microsoft Office	
PROFESSIONAL MEMBERSHIPS	American Political Science Association Midwest Political Science Association Latin American Studies Association	
REVIEWER	Brazilian Political Science Review Latin American Research Review	

LANGUAGES Portuguese (native speaker)
 English (fluent)
 Spanish (intermediate)

REFERENCES

Steven E. Finkel
Professor, University of Pittsburgh
412-648-7283
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Scott J. Morgenstern
Professor, University of Pittsburgh
412-648-7288
scott_morgenstern@pitt.edu

Scott W. Desposato
Professor, University of California, San Diego
858-775-3883
desposato@gmail.com